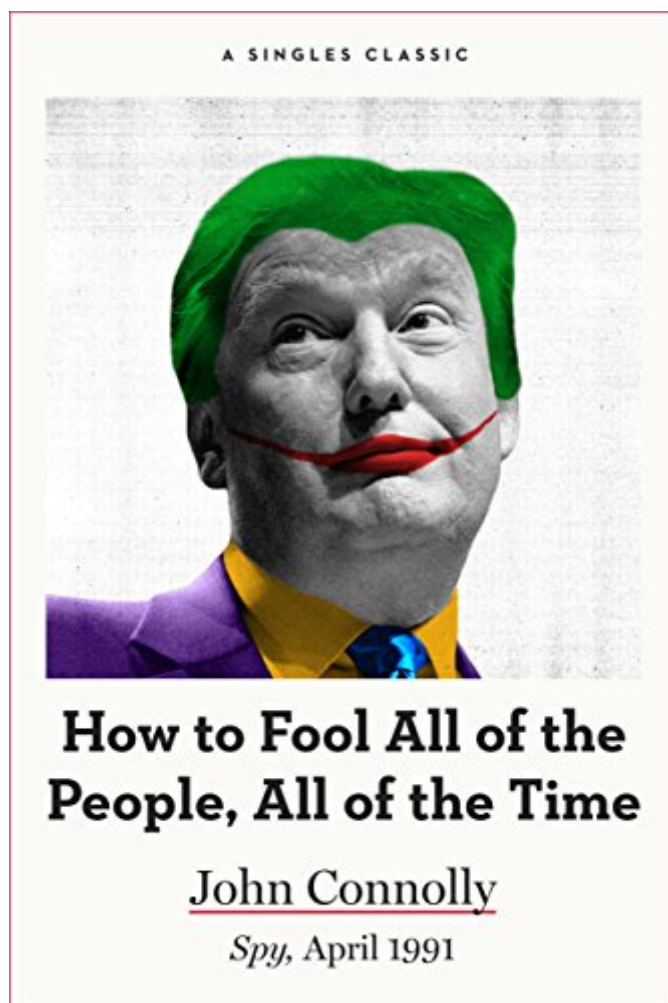


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# How To Fool All Of The People, All Of The Time (Singles Classic)



## Synopsis

A close study of Trump's actions over the past few years reveals a man addicted to deception, a man who invested like a fool, a man who shaved from deals and bled failing companies of cash so that he could live with absurd excess, a man who borrowed huge amounts from credulous banks and investors, a man who not only is not now a billionaire but never had \$1 billion or \$500 million or even \$100 million and who has been strapped since 1987. Donald Trump is not just some cartoon character, a guy with a comb-over and a press agent and a board game named after him; he is and always has been a real and fairly treacherous human being. In this feat of investigative journalism, John Connolly dives into Donald Trump's financial records and finds that the real estate mogul's most valuable commodity is his knack for delivering scrutiny-resistant statements that blend finance, fact and fiction. *How to Fool All of the People, All of the Time* was originally published in *Spy*, April, 1991. Cover design by Adil Dara.

## Book Information

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## Customer Reviews

Not an in depth look, but some insight as to how Mr. Trump has twisted the press to his own

purposes.

A favorite expression of my father (no Trump fan) is that, "You can't argue with success." Even those who don't like Trump have a grudging respect and admiration for his bluster and the success, however questionable, that this bluster has achieved. Now that Trump has become the nominee of one of the two major political parties in the United States—the party of Abraham Lincoln, no less—understanding how he came to occupy that exalted position is certainly a worthwhile endeavor. Connolly's 1991 essay is a very interesting piece, focusing on Trump's financial affairs, as of that point in time. The essay is well written and well researched, marshaling a substantial amount of objective information to make the point that Trump has employed a "smoke and mirrors" approach to bluster his way to financial success (or at least the aura thereof: because if he didn't really have all the wealth he claimed to have, can he really be deemed to be so financially successful?). Personally, I am no fan of Trump, either, but I fault this publication on several accounts: First, having been written 25 years ago, the content is extremely dated. Trump is now the Republican nominee for president. Anything that is published in 2016 about Trump really should do more than offer a 25-year-old financial analysis. The "Spy, 1991" on the cover should be reinforced by something in the introduction to the effect that the essay was written in 1991. Second, relating to the first point immediately above, the title itself is somewhat misleading, in a 2016 context. The book is not really about how Trump managed to fool people, as of this point in time. A better title might be something along the lines of HOW THE EARLY DONALD TRUMP MANAGED TO MAKE HIMSELF APPEAR RICH WHEN HE REALLY WASN'T. Third, this is not really a "book." It's more of an essay, which is fine, but that should be made clear to prospective readers, perhaps in a subtitle such as AN ESSAY FROM A 1991 PERSPECTIVE. Given these weaknesses, was it really appropriate to confer upon this publication the exalted imprimatur of Kindle Single? I wonder. People who like Trump may not like this review, I realize, because I am not criticizing the author for criticizing Trump. People who don't like Trump may not like this review, as I am not giving this critical treatment of Trump the highest rating. So be it. I stand by my analysis. (Please be aware that my automatic notifications are turned off, so I won't be reading any comments.) Daniel K. Berman, Ph.D., author *The Newest Story of O: How to Legally Pay 0% Interest on the Money You Owe & Eliminate Your Debt in a*

## Fraction of the Time - Secrets to Making the Credit System Work in Your Favor

He has been and is "the emperor's new clothes". A con man extraordinaire and this shows how the press "sold" his false image to us right into the primaries and into the highest office in the land.

The Donzo was always about getting as much of other people's money as he can and the getting away with as much as it is possible without any personal responsibility. The "art of the steal", just look at why the US banks would not engage in loaning him any more after he would offer to pay back half the loan, restructure, etc. The Russians had lots of money to move out of their country!! Who to deal with but a like minded citizen of another country!!

I am appalled at the greed of this man, who is now set to be the 45th president of the United States. From this short journalistic piece on Donald Trump it is stated that 1) he is addicted to deception, 2) invested like a fool, 3) man who shaves off the top from deals and 4) bled failing companies of cash so he can live an absurd excessive lifestyle. This man is good at distracting people from seeing what he is actually doing - such a con artist! Will he reap what he has sown? Time will tell. As for the bankers, lawyers, etc. who assisted Trump in all his lies/deceptions - praying they will receive their just rewards. What will a con artist do to "We The People" as he serves and lines his pockets with our wealth??? Nicely written expose on the Donald and his finances in the 80's and 90's. I say shameful! Recommended reading material.

Sad to see how a reputation has brought the guy so much success. It is interesting to see when the numbers come that we were all fooled

My parents claimed bankruptcy when I was six and life was difficult for the next seven years but my sister and I came out of the ordeal enlightened. As a young child I knew something was very wrong with this "Trump" character; bankruptcy meant debt was forgiven but we gave up things like our yearly vacations to the beach and while the spirit of Christmas endured we learned how to live frugally and came through the ordeal much more capable. My family paid its debt to society and that is why I found it strange and unsettling when I learned Trump had gone bankrupt, not once but three times! My sister, year older and a math and sociology wiz told me I would drive myself mad if I tried to understand politics or capitalism because not only do the numbers add up, but the moral and ethical standards that were instilled in us were not the same standards the politicians had. But the

hardest thing for me to understand is how this guy could lose hundreds of millions and still fly around on helicopters and live in utter opulence surrounded by millions in art, diamonds and gold? We had to give that up? My college fund had to be given up, why did he get to keep all his stuff? And to top it off my family's debt to society or the government was barely 100k, Trump's was hundreds of millions!!! How could this literal loser keep everything? This country is in such a sad state when children have more common sense, both a better understanding of ethics and math than the man who won the GOP nomination for president of the USA? What a scary proposition...

Good read

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